

NOV 17 2004

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To: U.S. Patent and Trademark Office – From: Christian R. Andersen
Examiner: D. CHAMPAGNE Sr. Paralegal – Intellectual Property
Group Art Unit: 3622

Fax:	703-872-9306	Pages with Cover:	14
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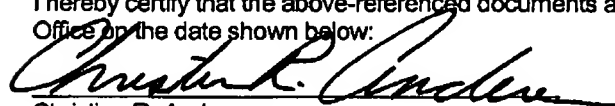
FORMAL SUBMISSION OF:

- | | |
|--|---|
| 1) Fee Transmittal; | 3) Request for Continued Examination (RCE) Transmittal; and |
| 2) Petition for Three Month Extension of Time; | 4) Amendment and Response to Final Office Action Under 37 C.F.R. § 1.111. |

Title:	TARGETED BANNER ADVERTISEMENTS
Serial No.	09/282,764
Filing Date:	March 31, 1999
First Named Inventor:	Jay PONTE
Atty. No.	99-808

CERTIFICATE OF FACSIMILE TRANSMISSION

I hereby certify that the above-referenced documents are facsimile transmitted to the Patent and Trademark Office on the date shown below:


Christian R. Andersen

Date of Transmission: November 17, 2004

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**RECEIVED
CENTRAL FAX CENTER**Serial No. 09/282,764
Atty Dkt: GTE-99-808

NOV 17 2004

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of

Jay Ponte et al.	:	Art Unit:	3622
Appln. No. 09/282,764	:	Examiner:	Champagne, D.
Filing Date: March 31, 1999	:	Atty Docket:	GTE-99-808
For: Targeted Banner Advertisements	:		

Mail Stop AF
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

**AMENDMENT AND RESPONSE TO FINAL OFFICE ACTION
UNDER 37 CFR 1.116**

Sir:

In response to the Final Office Action dated May 18, 2004, Applicants submit the following Amendments, which begin on page 2 hereof, and Remarks, which begin on page 7 hereof.

Please amend the claims of the subject application as indicated herein.

Applicants do not believe that extensions of time or fees for net addition of claims are required, beyond those which may otherwise be provided for in documents accompanying this paper. However, in the event that additional extensions of time are necessary, then Applicants hereby petition for same under 37 C.F.R. § 1.136(a) and request that the extension or other fee required for timely consideration of this application be charged to Deposit Account No. 07-2347.

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